

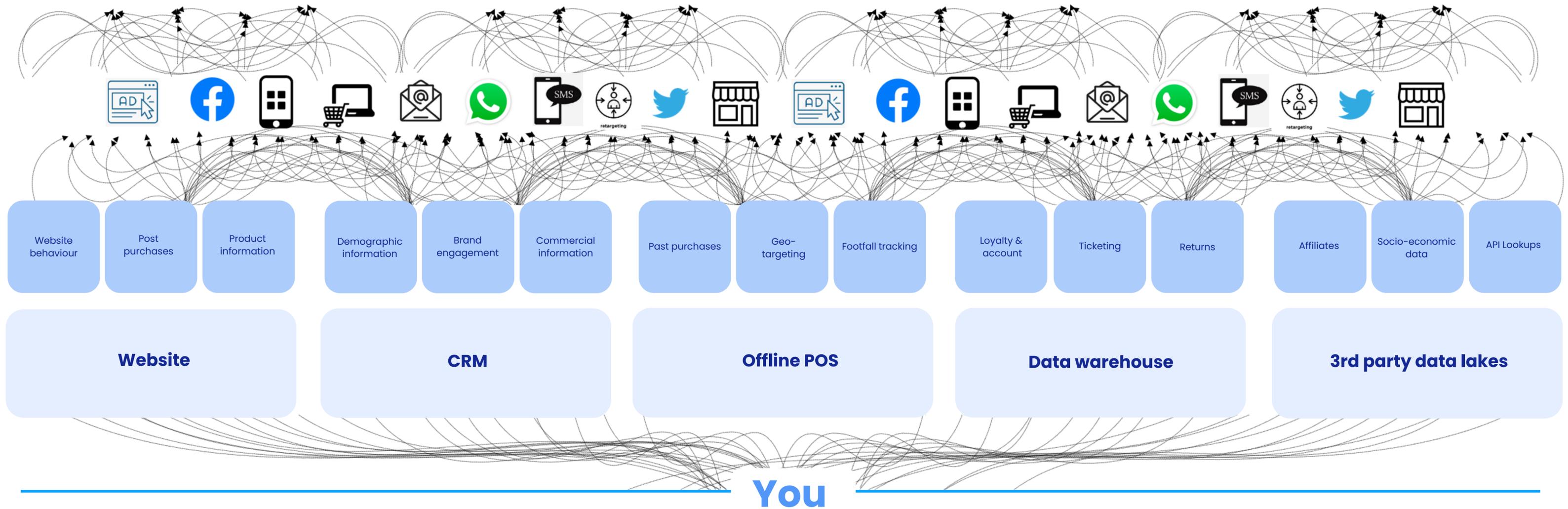
# Deployteq Connect

marketingfestival 2025

# **CDP launch intro video**



## Your customers





**Data Out of Reach**



**Better Attribution and Measurement**



**Real-Time Insights & Activation**



**Improve Personalisation**



1

Integrate

Opinions

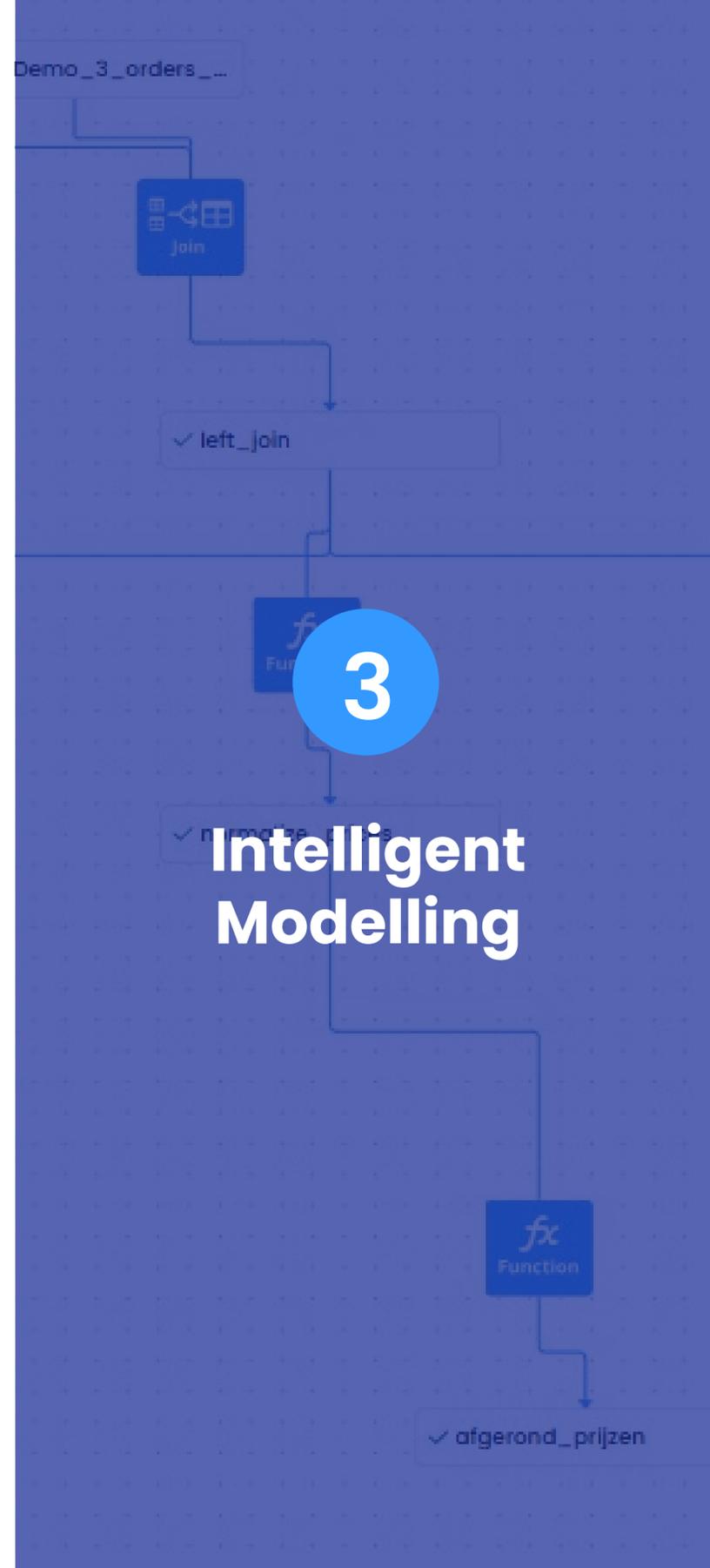
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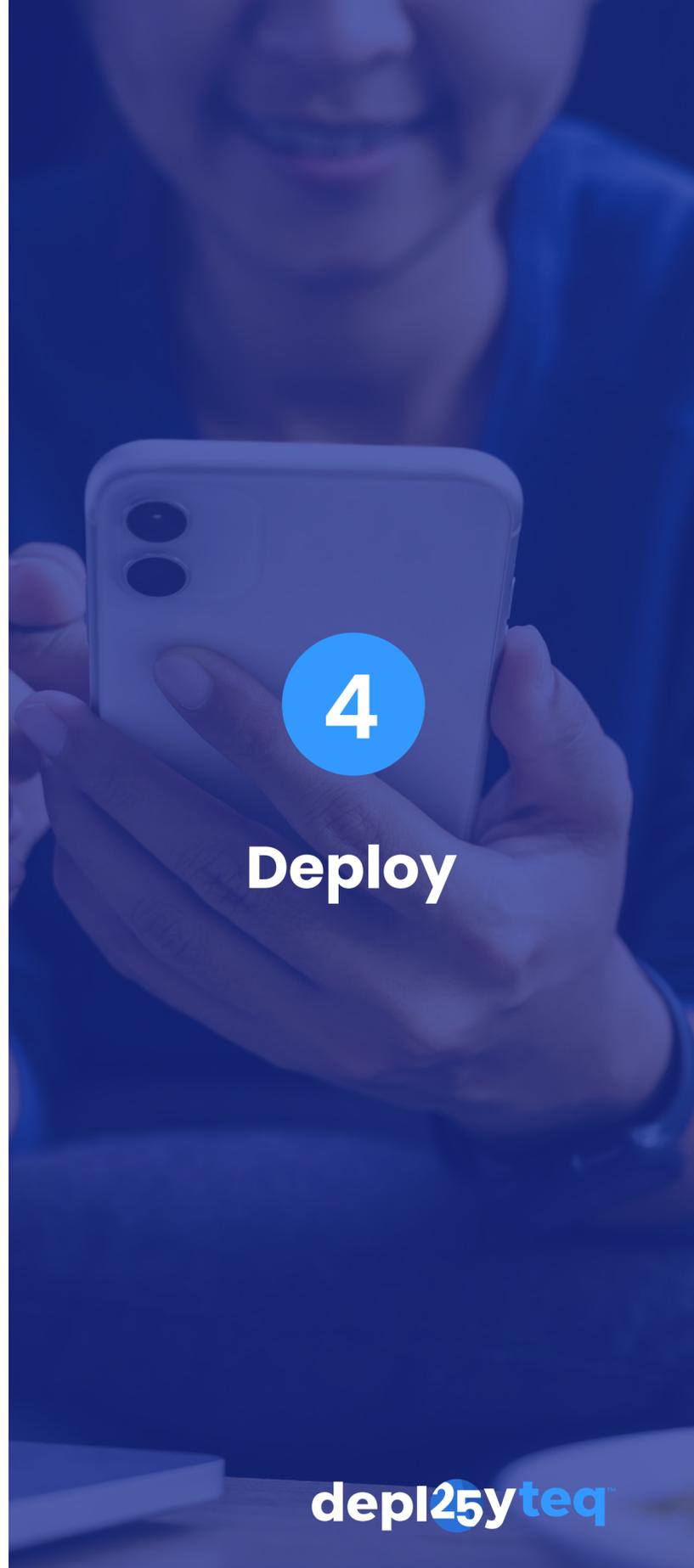
2

Structure



3

Intelligent Modelling



4

Deploy



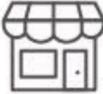
# Integrate

# Structure

# Intelligent Modelling

# Deploy

## Data sources

-  Mobile apps
-  E-commerce / POS
-  Email engagement
-  Website behaviour
-  Ad platforms
-  CRM

500+ sources



## Marketing channels

-  Email & SMS
-  Social media
-  Mobile push
-  BI & analytics
-  WhatsApp
-  Website personalisation
-  Forms & pages
-  Customer support + more



AI

## Deployteq

Multi-channel Marketing  
Personalisation



**NEW!**

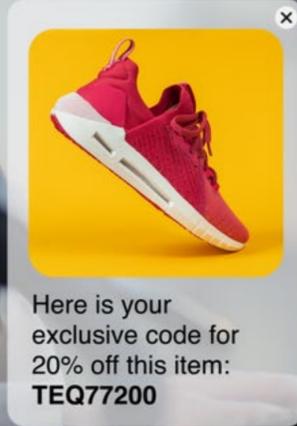
Customer Data platform



## Deployteq

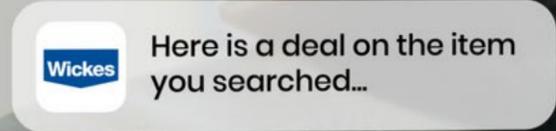
Enhanced data-driven marketing  
automation platform

# Predictive Offers



Here is your exclusive code for 20% off this item:  
**TEQ77200**

# Conversion Timing



**Wickes** Here is a deal on the item you searched...

# Next event to attend



# RFM





# **Introducing Deployteq CDP**

# Deployteq CDP



Let's talk more!